

## **AViiQ Releases the “Portable Charging Station with an Integrated Battery Power Bank and Cable Rack System”**

*AViiQ delivers the ultimate travel companion in their reinvented All-In-On Portable Charging Station, with an Integrated 5200mAh Battery Pack, Cable Rack System, 4-Port Universal Hub and Leather Travel bag.*

**Santa Ana, California, October 16, 2012**—AViiQ, an award-winning Brand of Fashion, Technology and Lifestyle mobile accessories has released a new addition to their bestselling Portable Charging Station series of products.

After three years of developing trend-setting designs and innovation for the mobile accessory industry, AViiQ now applies its design mastery and travel experience to the new and improved Portable Charging Station. With its Power Bank and Cable Rack System, it is the ultimate smart traveler accessory for the mobile platform age.

Due to the success of the Portable Charging Station Series, including the original Portable Charging Station, and the recent Portable Charging Station with Cable Rack System, AViiQ began collecting feedback and comments from thousands of satisfied owners in regards to what they would do to improve the Portable Charging Station series.

Overwhelmingly, Portable Charging Station owners expressed their interest in a Portable Charging Station that was not only “portable” during travel in the specific sense of business travel, but also as a self-sufficient charging solution that travelers could have with them anywhere and anytime. It would include all the great features of the previous Portable Charging Stations, but with the added feature of a robust integrated battery pack that could charge their devices from anywhere even when a power source was not available.

*“We wanted to respond to our customers with the upgrade path that they have been asked for, and there is no doubt in our mind that anyone who already owns a Portable Charging Station will want to upgrade,” says AViiQ founder Eddie Memon “with all of the new improvements, I’ll never have to worry about losing anything or being out of power ever again.”*

The Portable Battery Pack features a flat 5200mAh portable power supply that is integrated into the bag. The key challenge was keeping the profile as thin as the original Portable Charging Station while adding the battery bank feature that could charge your USB devices from anywhere. The final product from AViiQ has done just that by adding only 7mm in thickness to the original Portable Charging Station.

The 5200mAh battery pack gives you ample power to fully charge any device in an emergency. It's the best of three worlds, a portable battery, a portable cable organizer, and a portable power USB hub.

"Gadgets geeks like me can rejoice, because when traveling, I often run out of power, especially when I have two phones, a headset and camera. Being lost in a foreign country is one thing but being disconnected from my devices is the ultimate sense of being lost." says Namanh Hoang, owner of Lollimobile.com.

The new Portable Charging Station with Power Bank and Cable Rack System also features a new 4-Port USB 2.0 hub unit. This redesigned USB hub includes individual port switches which overcome limitations with previous hubs by allowing the user to switch between Apple devices, Blackberry devices and "Open" devices. All four ports support the open architecture by default which is compatible with Samsung, Nokia, Sony, Ericsson, and Motorola devices. Open architecture also supports most general USB charged devices such as Bluetooth headsets, Portable Razors, Portable Speakers and Portable Toothbrushes. This added feature of "on-the-fly" architecture switching solves many of the previous problems faced by USB hubs and is a first – a true universal portable 4-Port charging hub. Our hub also supports the Apple iPhone 5 and Samsung Galaxy S3 phones.

The AViiQ Portable Charging Station with Power Bank and Cable Rack System comes with a 100% satisfaction guarantee, a Full Refund Policy within 30 days of purchase, and is available for \$159.99 at [www.AViiQ.com](http://www.AViiQ.com). For more information about this product, and our entire line of AViiQ products, please contact our Public Relations representative Alan Yeung at [alan@aviiq.com](mailto:alan@aviiq.com)

Find our products at these online retail partners: [AViiQ.com](http://AViiQ.com) and [Amazon.com](http://Amazon.com)

## **ABOUT AVIIQ**

AViiQ adheres to the tenet that form should follow function. Founded to create consumer mobile electronic accessories that maximize productivity through enhanced functionality and high-end design, AViiQ offers the finest in function and style. Laptops revolutionized the computer world by adding the freedom of mobility and AViiQ transforms that freedom into power. For more information about AViiQ please visit [www.AViiQ.com](http://www.AViiQ.com)

For additional information on this and other AViiQ products, please contact AViiQ PR at [alan\(at\)aviiq\(dot\)com](mailto:alan(at)aviiq(dot)com) or at (949) 515-8840. Follow us on <http://www.facebook.com/aviiq> for current social updates.

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